SO, YOU WANT TO START A WINERY... IN IDAHO

IDAHO’S LEADING VARIETIES:

**WHITES**
- Chardonnay
- Riesling
- Viognier

**REDS**
- Cabernet Sauvignon
- Syrah
- Merlot
- Malbec
- Tempranillo

IMPORTANT FAQ’S

- Total acres planted in Idaho: 1,200
- Tons per acre: 2-6 (avg. can vary greatly)
- Gallons of wine per ton of grapes: 120-150
- Bottles per ton: 500-700
- Cases per ton: 24.6
- Avg price per ton of white grapes: $900-$1200
- Avg price per ton of red grapes: $1200-$1600
- Cost of French oak barrel: $1000+
- Cost of American oak barrel: $300-$500

QUESTIONS TO ASK

- Do you have access to production space?
- What equipment is needed? What is the cost?
- What permitting or licensing is needed? What is the cost? How long is the process?
- How do you obtain a loan for the winery?
- Where do you purchase grapes?
- What are the leading varietals and price points in Idaho?
- Will you make the wine or hire somebody? Who should you hire?
- Who will buy your wine?

HELPFUL LINKS

- Northwest Winery Calculator
- Alcohol & Beverage Control Information
- Tobacco & Trade Bureau Information
- Wine Label Information
- House of Wine
- UC Davis

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