

IDAHO WINE COMMISSION

Board of Directors Meeting

January 21, 2021 starting at 9:00 AM (MST)

Join Zoom Meeting

<https://us02web.zoom.us/j/87638620731?pwd=U3NZQVd1aWpqdHZjNENjdFk1dnc2UT09>

Meeting ID: 876 3862 0731

Passcode: 074369

9:00am	Call to Order – Review Meeting Rule
9:05am	Approval of Minutes
9:10am	Fahlgren/Mortine Presentation - Sienna Cashin, Account Supervisor
9:30am	Northwest Berry Foundation - Julie Pond
9:45am	Legislative Report
10:00am	Northern Idaho Update - Art McIntosh, Lindsay Creek Vineyards
10:15am	Financial Report
10:25am	Education Report
10:35am	Brand Loyalty Report
	a. Sippin in the City
10:45am	Action Plan
11:15am	Staff Highlights - Moya Dolsby
11:20am	Discussion
	a. Lifetime Achievement Award
	i. Need final nominee
	b. Industry Award
11:30am	Adjourn

Next Board Meeting: March 18th, 2021 | 9am | Virtual Zoom Board Meeting