

IDAHO WINE COMMISSION

2022 Annual Meeting - February 21st & 22nd

Monday | February 21st, 2022 | Virtual

8:00 AM - 8:10 AM	Welcome Crystal Potter, Potter Wines Chairman of the IWC Board
8:10 AM - 9:10 AM	A Balanced Glass Cathy Hughe, Enolytics & Rebecca Hopkins, A Balanced Glass
9:15 AM-10:15 AM	IWC Updates with Fahlgren Mortine Moya Dolsby, IWC & Lauren Rozzo, Fahlgren Mortine
10:15 AM-10:30 AM	Coffee Break
10:30 AM-11:00 AM	Legislative Updates Roger Batt, Legislative Educator
11:00 AM-12:00 PM	State of the Industry Mike Veseth, The Wine Economist

Tuesday | February 22nd, 2022 | Riverside Hotel

7:30 AM-8:30 AM	Registration & Breakfast	
8:30 AM-10:15 AM	*Winemakers & Vineyard Owners Only* Vintage Tasting Trent Ball, Yakama Valley Community College	Effective Storytelling Chris Puppione, Coravin & Colin MacPhail, Vinfabula
10:30 AM-12:00 PM		Evoke and Emerge Gary Finnan, Author
12:00 PM-12:45 PM	Lunch Kevin Learned, Sage Growth Capital	
1:00 PM-2:00 PM	2021 Vintage Report: Weather, Climate, Development Joel Perez, Vine Advancement LLC	TTB Labeling & Compliance Erin Hogarty, TTB
2:15 PM-2:45 PM	Wine Industry Trends Ian Taplin, Wake Forest University	
2:45 PM-3:00PM	Break	
3:00 PM-5:00 PM	Comparative Tasting Viognier Tim Donahue, Horse Thief Wine Solutions	
5:00 PM - 5:15 PM	Awards Presentation Lifetime Achievement Award Impact Award	
5:00 PM-6:30 PM	Industry Reception	