

IDAHO WINE COMMISSION

2021 Annual Meeting

February 22nd, 2021

8:00AM-8:10AM	Welcome - Earl Sullivan, Chairman of the Board
8:15AM-9:15AM	Growth Mindset - Dr. Heidi Reeder, Boise State University
9:20AM-10:00AM	State of Industry - Mike Veseth, Wine Economist
10:05AM-10:50AM	Legislative Update - Roger Batt, Legislative Educator
10:55 AM-11:30 AM	Idaho Wine Commission Updates - Moya Dolsby, Executive Director
11:30 AM - 11:45 AM	Impact Award Life Achievement Award
11:45 AM - 12:00 PM	Regional Updates Mark Pasculli, EFH Hadley Robertson, SSWT Melissa Sanborn, LCV

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8:05 AM-9:05 AM	Climatology Report - Gregory Jones, Linfield University
9:10 AM - 9:45 AM	BSU Weather Stations - David Wilkins, Boise State University
9:50 AM - 10:50 AM	WineAmerica Update - Tara Good & Michael Kaiser, WineAmerica
10:55 AM - 11:55 AM	Is the Traditional Tasting Room the Next "Blockbuster?" - Chris Puppione, Passalacqua Winery and Colin MacPhail, VinFabula