



Idaho Grape Growers & Wine Producers Commission
Board of Directors Meeting | July 9th, 2026

Present

Board members present: Jay Hawkins, Lanae Ridge Vineyard; Will Wetmore, Veer Wine Project

Board members present via Zoom: Mark Pasculli, Rolling Hills Vineyards; Caitlin Holesinsky, Holesinsky Vineyard and Winery

Board members absent: James Nederend, Koenig Vineyards/SCORIA

Idaho Wine Commission staff present: Moya Dolsby, Juls Germain, Ashlee Struble

Others via Zoom: Julie Pond, Northwest Center for Small Fruits; Roger Batt, Batt Associates

Others present in person: Nollie Haws and Susan Bruns, Fahlgren Mortine, Hailey Minder, 3100 Cellars

Call To Order

Dolsby called the meeting to order at 9:01 am. Dolsby welcomed everyone to the July Board meeting and reviewed the Open Meetings Law. Dolsby welcomed new Board member Caitlin Holesinsky to the Board of Directors.

Approval of Minutes

Dolsby presented the following meeting minutes:

- June 2026 open Board meeting and Executive Session

Hawkins moved to approve the minutes from the March 2026 Board Meeting. Seconded. Motion carries.

Fahlgren Mortine Presentation

Nollie Haws and Susan Bruns from Fahlgren Mortine presented an overview of the past years marketing initiatives. (see presentation attached)

Financial Report

Dolsby presented the current financials to the Board.

Hawkins moved to approve the financial report as presented. Seconded. Motion carries.

Legislative Report - IWC and Roger Batt

- Roger Batt presented information on possible legislation related to multiple tasting room sites and persons under the age of 21 being allowed on premises
- The Board and IWC team decided not to pursue any legislation regarding this issue at present

IWC Strategic Plan and Annual Report Update

IWC team members provided an update on current education, marketing, and grant projects for the 2025 / 2026 fiscal year. (see Annual Report attached)

Discussion

- Discussed opt-out alternative code
- Discussed Idaho Wine and Cider Competition logistics
- Discussed marketing events and opportunities

Wetmore moved to adjourn the open meeting at 11:03 am. Seconded. Motion carries.

Respectfully Submitted,
Julianne Germain
Idaho Wine Commission