



2025 Annual Meeting - Tuesday | February 25th, 2025 | Riverside Hotel

8:30 AM - 8:50 AM	Registration & Breakfast	
8:50 AM - 9:00 AM	Welcome Winery Track James Nederend	Welcome Vineyard Track Martin Fujishin
9:00 AM - 10:00 AM	Winery Accounting Ayung Tseng, University of California Davis	Soil Fertility Lejo Flores, BSU
10:05 AM - 11:05 AM	Social Media 201 Sonnay Alvarez, Altanto Vino	Biodynamic Farming Sarah Goedhart, Hedges Family Estate
11:05 AM - 11:15 AM	Trade Show Break	
11:15 AM - 12:15 PM	Harvest Hosts Panel Ben Allen, Harvest Hosts; Teresa McCallum, Y Knot Winery; Caitlin Holesinsky, Holesinsky Vineyard + Winery	Utilizing Livestock Integration in Vineyard Management Martin Fujishin, Fujishin Family Cellars & Director of Enology & Viticulture at Walla Walla Community College
12:15 PM - 1:15 PM	Lunch No Speaker Trade Show	
1:20 PM - 1:50 PM	Top Employment Law Trends Employers Need to Be Aware Of Jennifer Walrath, Idaho Employment Lawyers	
1:55 PM - 2:30 PM	IWC Update Wine Commission Team + Fahlgren Mortine	
2:35 PM - 2:45 PM	Award Presentation Industry Impact Award	
2:45 PM - 3:00 PM	Wood Adjunct Tasting Preparation	
3:00 PM - 5:00 PM	Wood Adjunct Tasting Seminar Cynthia Coleman, Scott Laboratories	
5:00 PM - 5:15 PM	Awards Presentation Lifetime Achievement Award	
5:15 PM - 6:00 PM	Industry Reception and Trade Show - Sponsored by Rack & Riddle	