



2025 Annual Meeting - Tuesday | February 25th, 2025 | Riverside Hotel

8:30 AM - 8:50 AM	Registration & Breakfast	
8:50 AM - 9:00 AM	Welcome Winery Track Commissioner	Welcome Vineyard Track Commissioner
9:00 AM - 10:00 AM	Winery Accounting Ayung Tseng, University of California Davis	Soil Fertility Lejo Flores, BSU
10:05 AM - 11:05 AM	Social Media 201 Sonnay Alvarez, Altanto Vino	Biodynamic Farming Kayla Braich & Sarah Goedhart, Hedges Family Estate
11:05 AM - 11:15 AM	Tradeshow Break	
11:15 AM - 12:15 PM	Harvest Host Panel Jamie Tyma, Harvest Host; Teresa McCallum, Y Knot Winery; Caitlin Holesinsky, Holesinsky Winery and Vineyards	Martin Fujishin
12:15 PM - 1:15 PM	Lunch No Speaker Tradeshow	
1:20 PM - 1:50 PM	Ben Cramer and Jennifer Walrath, Idaho Employment Lawyers	
1:55 PM - 2:30 PM	IWC Update Wine Commission Team + Fahlgren Mortine	
2:30 PM - 3:00 PM	Tradeshow Break	
3:00 PM-5:00 PM	Wood Adjunct Tasting Seminar Chris Holman, Scott Labs	
5:00 PM - 5:15PM	Awards Presentation Lifetime Achievement Award Industry Impact Award	
5:15 PM - 6:15 PM	Industry Reception	