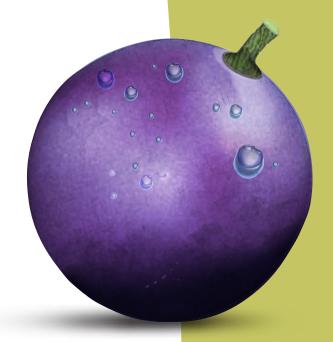
Our time has come

Idaho's wine industry is booming.

From the roomy winemaking landscape to the geographical gifts from Mother Earth herself, Idaho is prime grape-growing real estate. Take a look at some of the numbers behind our unique story and see how we're making the shift from "up-andcoming" to "arriving in style."



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WINERIES IN IDAHO



CIDERIES IN IDAHO



\$314.1 MILLION ECONOMIC IMPACT IN 2022



3,100 TONS OF GRAPES HARVESTED IN 2022



600 то 3,000 **FEET ELEVATION**



The number of Idaho wineries has increased by nearly

in the last decade.

Women are leading Idaho's meteoric growth

Leading varietals planted and produced

White: Riesling, Chardonnay, Viognier

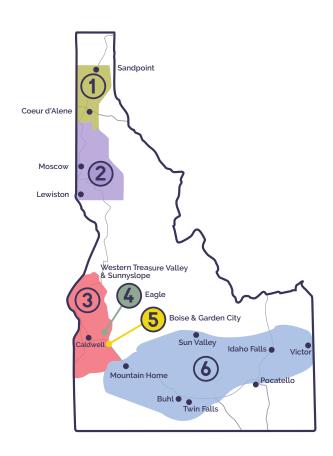
Red: Merlot, Syrah, Cabernet Sauvignon, Malbec

IdahoWines

Where to wine in Idaho

Three AVAs. Six unique wine regions.

Each one has its own microclimate—a mix of geographical characteristics that contribute to the unique character of the grapes—as well as plenty to see, do, and experience. Here's a quick overview to get you inspired and whet your appetite for all Idaho has to offer.



Idaho's American Viticultural Areas

Idaho's American Viticultural Areas (AVAs) produce wine with distinctive (and delicious) characteristics.

Snake River Valley AVA

- · Established on April 9, 2007
- Overlies ancient Lake Idaho, with natural boundaries created by the shoreline
- · Encompasses 8,263 square miles
- 1,125 vineyard acres currently planted

Eagle Foothills AVA

- Established on December 28, 2015
- Nestled in the foothills, which play an important role in sunlight reception, cold air drainage, and frost and wind protection
- Encompasses 49,815 acres fully within the Snake River Valley AVA
- 100 vineyard acres currently planted

Lewis-Clark Valley AVA

- · Established on May 20, 2016
- Runs along the steep canyons of the Clearwater and mid-Snake Rivers and their tributaries
- Encompasses 479 square miles
- 100 vineyard acres currently planted

Idaho's Wine Regions



Coeur d'Alene & Sandpoint: The mountain ranges and magnificent lakes here make for an outdoor lover's dream. A multitude of recreational and cultural activities offer something for everyone.



Lewiston & Moscow: Lewiston is in the Lewis-Clark Valley AVA and benefits from a unique microclimate of warm days and cool nights. Locals have grown grapes here since the 1860s.



Western Treasure Valley & Sunnyslope: Hot summers. Cool nights. Even cooler people. And lots of wine events. Home to the Sunnyslope Wine Trail, the Western Treasure Valley is a must-see on your visit to Idaho wine country.



Eagle: Nestled between rolling hills and the Boise River, the Eagle Foothills AVA sits within the larger Snake River Valley AVA. The unique granitic soils and local climate of this area contribute to the making of excellent wines.



Boise & Garden City: Get your tasting glass ready to experience all the deliciousness at one of the many winery and cidery tasting rooms in Downtown Boise and along the craft beverage corridor in Garden City.



South Central: The diverse, volcanic soils, cooler climate, and vibrant winemaking community here are known for producing world-class wines in a way only Idaho can.





