



## 2024 Annual Meeting - February 12th-13th

Monday | February 12th, 2024 | Virtual

9:00 AM - 9:05 AM	<b>Welcome</b>   Moya Dolsby   Executive Director IWC
9:05 AM - 10:05 AM	<b>Conflict Management</b>   Carol Barkes, Conflict & Communication Advisor
10:05 AM - 11:05 AM	<b>IWC Updates with Fahlgren Mortine</b>   Moya Dolsby, IWC & Nollie Haws & Susan Bruns, Fahlgren Mortine
11:05 AM - 11:15 AM	<b>Coffee Break</b>
11:15 AM - 11:45 AM	<b>Legislative Updates</b>   Roger Batt, Legislative Educator
11:50 AM - 12:20 PM	<b>Economic Impact Study Recap</b>   Chris Mefford, Community Attributes Inc.
<b>Lunch Break - Assorted Sandwich Boxed Lunch</b>	
1:00 PM - 1:25 PM	<b>State of the Industry</b>   Mike Veseth, Wine Economist
1:30 PM - 2:30 PM	<b>Idaho State Police</b>   Lt. Grothaus, Sgt. Coleman and Nichole Harvey

Tuesday | February 13th, 2023 | Riverside Hotel

8:30 AM - 8:50 AM	<b>Registration &amp; Breakfast</b>
8:50 AM - 9:00 AM	<b>Welcome</b>   Martin Fujishin   Commissioner
9:00 AM - 10:00 AM	<b>Economics History of Fertilizer</b>   Darin Moon, Redox Bio-Nutrients
10:00 AM - 11:00 AM	<b>The Leader Paradox</b>   Dr. Jeremy Graves, Director Professional & Continuing Education at Boise State University
11:00 AM - 11:15 AM	<b>Tradeshow Break</b>
11:15 AM - 11:30 AM	<b>Storm Warning</b>   Storm Hodge, Parma Ridge Winery
11:30 AM - 12:30 PM	<b>How to Build a Media Kit</b>   Eric Degerman, Great Northwest Wine; Sonnay Alvarez, Altanto Vino
12:30 PM - 1:30 PM	<b>Lunch   No Speaker</b>
1:30 PM - 2:30 PM	<b>The Growth of Agritourism</b>   Moderator: Laura Johnson, Idaho Department of Agriculture; Fil Southerland, Red Chair Lavender; Josie Erskine, Peaceful Belly; Brenna Montgomery, The Goat Yard; Nikki Van Lith, Lovely Hollow Farm
2:30 PM - 3:00 PM	<b>Tradeshow Break</b>
3:00 PM - 4:30 PM	<b>Oak Lecture</b>   Tim Donahue, Horse Thief Wine Solutions
4:30 PM - 5:00 PM	<b>Awards Presentation</b>   Lifetime Achievement Award   Industry Impact Award
5:00 PM - 6:00 PM	<b>Industry Reception</b>