



**Board of Directors Meeting | November 2nd, 2023 | 10:00 AM (MST) | [Zoom Link](#)
Idaho Wine Commission Office, 821 W State Street, Boise, ID 83702**

- 10:00am Call to Order – Review Meeting Rule
- 10:05am Approval of Minutes
- 10:10am Agency Marketing Report - Fahlgren Mortine
- 10:30am Harvest Update
 - 1. Melissa Sanborn - Colter's Creek
 - 2. Jake Cragin - Skyline Vineyards
- 10:40am Legislative Report - Roger Batt
- 10:50am Audit Review - John Russell, CPA, *Zwygart John & Associates CPAs, PLLC*
- 11:00am Education Report
- 11:10am Brand Loyalty Report
- 11:20am Staff Highlights - Moya Dolsby
- 11:30am Discussion
 - 1. Grant Ideas
 - 2. December 5th Strategic Planning Meeting
- 11:50am Adjourn